

ORDER



Orders

Order / Rev: 184944

Alt Order #:

Product Desc: Democratic Congressional Campaign Co

Estimate: 1474

Flight Dates: 10/02/12 - 10/08/12

Original Date / Rev: 09/11/12 / 09/11/12

Order Type: GENERAL

KMGH

Primary AE: David Lombardo

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Great American Media

Buying Contact:

Billing Contact: Dan Nagelberg

1010 Wisconsin Avenue NW

Washington DC, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Issue/DCCC

Demographic: A25-54

Product Codes: PL23-Issue/Prop

Priority: P2

Revenue Codes: POL, POL, ISS

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	23	\$39,550.00	\$33,617.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$39,550.00	\$33,617.50	0.00
Totals	23	\$39,550.00	\$33,617.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/02/12	10/08/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	MTWTF--	:30	4	\$850.00	P3	0.00	NM	3	\$2,550.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMGH	10/02/12-10/08/12	GMA M-F 7-9A / KMGH		7A-9A	MTWThF----	:30		(\$850.00)		0.00	NM		
				Credited											
	2	KMGH	10/02/12-10/02/12	GMA M-F 7-9A / KMGH		7A-9A	-T-----	:30		\$850.00		0.00	NM		
	3	KMGH	10/03/12-10/03/12	GMA M-F 7-9A / KMGH		7A-9A	--W-----	:30		\$850.00		0.00	NM		
	4	KMGH	10/02/12-10/03/12	GMA M-F 7-9A / KMGH		7A-9A	-TW-----	:30		\$850.00		0.00	NM		
N 2	KMGH	10/02/12	10/08/12	9a-930a Right This Minute	CA	9a-930a	MTWTF--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		2				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMGH	10/02/12-10/02/12	9a-930a Right This Minute		9a-930a	-T-----	:30		\$500.00		0.00	NM		
	2	KMGH	10/03/12-10/03/12	9a-930a Right This Minute		9a-930a	--W-----	:30		\$500.00		0.00	NM		
N 3	KMGH	10/02/12	10/08/12	930a-10 Right This Minute	CA	930a-10a	MTWTF--	:30	3	\$500.00	P2	0.00	NM	2	\$1,000.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		3				\$500.00		0.00			

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 Product Desc: Democratic Congressional Campaign Co
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	KMGH	10/06/12	10/06/12	SAT LF 1037P SAT LF 1037P	CA	1037P-1137P	-----S-	:30	1	\$125.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S-		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	10/02/12-10/08/12		SAT LF 1037P		1037P-1137P	-----Sa--	:30		(\$125.00)		0.00	NM		
	Credited														
N18	KMGH	10/07/12	10/07/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	10/02/12-10/08/12		ABC GMA SUN		Sun GMA 6A-7A	-----Su	:30		(\$300.00)		0.00	NM		
	Credited														
N19	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$700.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	10/02/12-10/08/12		9A-10A SUN MORN NEWS / 9A-10A			-----Su	:30		(\$700.00)		0.00	NM		
	Credited														
20	KMGH	10/07/12	10/07/12	ABC Sun B ABC Sun B	CA	7P-8P	-----S	:30	1	\$12,500.00	P1	0.00	NM	1	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S		1				\$12,500.00		0.00			
N21	KMGH	10/07/12	10/07/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p	-----S	:30	1	\$850.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S		1				\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	10/02/12-10/08/12		SUN Sports Extra-KMGH		1037P-11p	-----Su	:30		(\$850.00)		0.00	NM		
	Credited														
													Totals	23	\$39,550.00